

CITY POPULATION

- 40,161 City Population (4)
- \$790,611 Avg. Single Family Home 12/09 (1)
- \$96,548 Median Family Income (3)
- \$74,541 Median HH Income (3)
- \$41,977 Per Capita Income (3)
- 30,794 Employed Residents (3)
- 16,103 Number of occupied households (3)
- 44.1% Bachelors Degree or higher (3)
- 3.0 Avg. Family Size (3)
- 2.37 Avg. Household size (3)
- 39.4 Median Age (3)

Within a 3-mile radius of Downtown Campbell

- 215,941 Population (2)
- 83,746 Households (2)
- \$95,782 Average Household Income (2)
- \$74,390 Median Household Income (2)
- \$37,359 Per Capita Income (2)
- 49.54% 2008 HH Income \$75,000+ (2)

Within a 5-mile radius of Downtown Campbell

- 524,317 Population (2)
- 196,036 Households (2)
- \$102,653 Average Household Income (2)
- \$ 77,734 Median Household Income (2)
- \$ 38,695 Per Capita Income (2)
- 51.53% 2008 HH Income \$75,000+ (2)

FREE DOWNTOWN PARKING

1,614 Downtown public/private spaces
255 On-Street parking spaces
 1,869 Total Parking spaces

NEW & WELL-KNOWN RETAILERS

Downtown

A'Bellagio
 Aqui Cal-Mex
 Bella James
 Bruni Gallery
 Café Campbell
 Cypress Bistro
 Gabrielle's Bridal
 Gelato Classico
 House of Brass
 Katie Blooms
 La Pizzeria
 Peninsula Fireplace
 Quiznos
 Satura Cakes
 SisBro Kitchen & Bath
 Sonoma Chicken Coop
 Stack's
 Starbucks
 The Olive Bar
 Therapy
 Twist Bistro & Café
 WGC Yogurt & Ice Cream

City-wide

Baja Fresh
 Barnes & Noble
 Bed, Bath & Beyond
 Big 5 Sporting Goods
 Bucca de Beppo
 Chipotle
 Elephant Bar
 Fry's Electronics
 Home Depot
 Kohl's
 Marshall's
 Outback Steakhouse
 Panera Bread
 Pet Food Express
 Pool, Patio & More
 Ross Dress for Less
 Safeway
 Starbucks
 Trader Joes
 Walgreen's
 Whole Foods
 Yogurt Land



Adorno Construction, Inc
 Barracuda Networks Inc
 Century 21 Alpha
 Children's Recovery Center
 City of Campbell
 Durham School Services



Elephant Bar
 Fry's Electronics
 Home Depot
 Hunter Laboratories
 Kaiser Permanente Medical Group
 Kohl's
 Mohler, Nixon & Williams Accountancy
 Onstor, Inc.
 Pacific Netsoft, Inc.
 Safeway

Signature Building Maintenance
 West Valley Construction.
 Whole Foods

(Major Employers listed alphabetically w/100+ employees)

MAJOR DEVELOPMENT ACTIVITY

7-Story, 162 room Marriott Courtyard Hotel
 w/Lobby Bar & Café, Swimming pool/Jacuzzi,
 Fitness Center and Meeting Rooms
 (Creekside Way at HWY 17 Hamilton Ave exit)

20 New Townhouse
 by Pan Cal Corporation
 (430-450 Salmar)

15 Two-story Single Family Homes
 by DBI Construction
 (150-164 S. First St near E. Rincon)

Hamilton Plaza
 New 8,000 SF retail building with Yogurt Land,
 Wells Fargo and Credit Union
 (S. Bascom Ave at Campisi Way)

SAN JOSE INTERNATIONAL AIRPORT

7 miles from Campbell (13 minutes)

EXISTING REAL ESTATE PROFILE

Office	2,729,831 sq. ft.
Industrial	2,601,184 sq. ft.
Retail	2,548,527 sq. ft.
Hotel (690 rooms)	393,239 sq. ft.
Public/Semi Public	1,222,312 sq. ft.
Auto Related	413,011 sq. ft.
Residential***	16,869 units.

AFFORDABLE HOUSING

The Campbell Redevelopment Agency coordinates with the City of Campbell on federally funded Community Development Block Grant Programs to create affordable housing for low/moderate income households.

Sources: (1) SCC Assoc. of Realtors 12/09; (2) Claritas report 5/7/09; (3) U.S. Census Bureau American Fact Finder 2/12/10
 (4) City of Campbell

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